

BlaineLourd.com Splash Page

Per our conversation with Wendy, we have constructed a page that includes all of the dissemination requested, and still adheres to the overall style and theme of the web site. The footer would remain the same with the Twitter feed, in order to remain consistent with the rest of the site.



Since there is no press presently, this section can be used as an alternate CTA for subscribers.

In order to implement the new layout we will need to create a community or business profile for Blaine. Facebook no longer allows personal feeds.

COSTS

Below are the complete costs, including past revisions and additions.

Description	Hours	Rate	Cost	Completed
twitter feed	4	\$ 65	\$ 260	X
subscriber revisions and set-up	3	\$ 65	\$ 195	X
misc revisions	1.5	\$ 65	\$ 98	X
splash page layout, dev, design	6	\$ 65	\$ 390	X
splash page implementation	8	\$ 65	\$ 520	
		Subtotal	\$ 1,463	
	Tax	0.00%	\$ 0	
		Total	\$ 1,463	

TIMING

To implement these revisions we would need at least two business days. If we pulled the trigger today we could have them ready to launch Monday, no later than Tuesday.